



GLOBAL EDUCATION
LEADERS' PROGRAM
BRASIL

The Politics of Education System Transformation in Brazil_

Telefônica | vivo
Fundação Telefônica

LABi
LABORATÓRIO DE INOVAÇÃO
EDUCACIONAL

Prefeitura de
Jacareí
COM VOCÊ. FAZENDO ACONTECER.

Viamão
O futuro se faz agora

Welcome

Secretary Maria Clarice

City of Viamão / Rio Grande do Sul

Secretary João Roberto

City of Jacareí / São Paulo

Workshop Objectives

- Explore the political aspects of being an educational leader in Brazil
- Consider case studies of innovative public policies with a focus on how political consensus was constructed in each case:
 - Viamão
 - Jacareí
- Identify necessary conditions for innovations capable of withstanding political conflict and changes in administrations

Viamão - *Building Consensus at the School Level*

First education system in Brazil to develop an innovative methodology in a school in a rural setting – the Zeferino Lopes de Castro School.

Won wide acceptance for the new school model among the school staff, local community and local administrators.

Zeferino Lopes de Castro School - Viamão



Zeferino Lopes de Castro School - Viamão

“We’re daring to innovate in our teaching practices. We have periods of time allocated to curriculum teaching, to project-based learning, to workshops, to experiments and to lego technology. Regular classes, in four shifts, are organized by year level, but the other activities are run with students regardless of year, organized by interest. Projects are worked on over six weeks, starting with a initial activity in which students visit a certain place for inspiration to develop their projects.”

Rosa Maria Stalivieri
Principal
Zeferino Lopes de Castro School



Viamão - *Political Aspects at the School Level*

Would the strategies employed to build political consensus around reforms in the Zeferino Lopes de Castro School work in schools in your jurisdiction?

What parallels and contrasts do you see with strategies that have been used to build consensus at the school level in your system?

Jacareí - *Building Consensus at the System Level*

The collaborative process used by the City of Jacareí to write its “Letter of Principles” for education allowed all stakeholders to take part and today guides the reforms of the local education authority.

City of Jacareí



Jacareí - Political Aspects at the System Level

Would the strategies employed to build political consensus in Jacareí work in your jurisdiction?

What parallels and contrasts do you see with strategies that have been used to build consensus in your system?

Questions

How have Brazilian leaders confronted the problem of discontinuity in public policy caused by changes of governments?

What strategies have been used to mitigate this problem?

Group Activity

Collective discussion around the strategies used and their applicability, parallels and contrasts with strategies used to manage the politics of innovation in other systems represented in the workshop.

Participants divide into groups.

Discussion

Collaboratively identify the necessary conditions for the design and implementation of innovative policies, programs and projects that are capable of withstanding political conflict and changes of administrations.